### TOP LEVEL DOMAIN HOLDINGS LIMITED

Annual Report and Accounts 2009

### **Top Level Domain Holdings Limited**

Top Level Domain Holdings Limited ("TLDH" or "the Company") is a BVI incorporated company which is traded on the London Stock Exchange's AIM Market ("AIM"). The Company's principal activity is to engage in the investment in top level domains and the provision of registry services and consulting.

Contents	
Chairman's Statement	2
Directors' Report	5
Corporate Governance Statement	9
Independent Auditors Report to the Shareholders of Top Level Domain Holding Ltd	js 12
Group Income Statement for the period ended 31 October 2009	14
Company Income Statement for the period ended 31 October 2009	15
Group Balance Sheet as at 31 October 2009	16
Company Balance Sheet as at 31 October 2009	17
Group Cash Flow Statement for the period ended 31 October 2009	18
Company Cash Flow Statement for the period ended 31 October 2009	19
Group Statement of Changes in Equity for the period ended 31 October 2009	20
Company Statement of Changes in Equity for the period ended 31 October 2009	9 21
Notes to the Financial Statements for the period ended 31 October 2009	22
Corporate Information	43

### **Chairman's Statement**

I am pleased to present this year's annual report for Top Level Domain Holdings Limited ("the Company") together with the consolidated financial statements for the period ended 31 October 2009.

2009 was period of further significant development and change for the Company as the ongoing Internet Corporation for Assigned Names and Numbers ("ICANN") process toward the roll out of top level domains ("TLDs") has gained momentum.

Following the approval by shareholders of the modified investing strategy in June last year at the annual general meeting (further details of which are set out on page 5), the Company expanded its portfolio vertically into TLDs, investing in TLD applicants and infrastructure technologies where the Directors believe there are attractive investment opportunities. In July 2009, we also completed a placing of new ordinary shares in the Company which raised £2.5 million before expenses (equivalent to approximately US\$4.1 million at that time) to provide additional working capital and enable the Company to further develop its TLD business.

Given the importance of the activity in TLDs, the Company changed its name to Top Level Domain Holdings Limited in April 2009. This name change brought alignment with the brand and the business strategy being pursued by the Company.

Existing TLDs are open to registrants worldwide and include .com, .net, and .org. ICANN, the regulatory body which oversees internet domain names worldwide, intends to allow qualified parties to apply to own and operate new generic TLDs ("gTLDs").

At its March meeting in Nairobi, ICANN's Board of Directors progressed further the framework for the introduction of gTLDs. The ICANN Board resolved that there should be no cross-ownership between domain name registries and registrars. This prohibition will prevent existing ICANN-accredited registrars from owning or operating new gTLDs, thus limiting the number of prospective applicants. This continues a trend of increasing the barriers to application for non-experts as ICANN adds additional requirements and restrictions to the framework for the introduction of gTLDs. TLDH will be unaffected by this policy and the Board of TLDH therefore expects that TLDH will benefit from this continuing separation between registrars and registries.

The ICANN Board also resolved that ICANN should focus on the full introduction of gTLDs later this year. The ground rules for application for new gTLDs are expected to be published by early summer 2010. ICANN staff reported during the Nairobi meeting that the next draft of the Draft Applicant Guidebook, expected to be issued in June, will be near final, and subject only to a final comment period. We welcome ICANN's intention in this regard.

The Company's strategy is to build a portfolio of gTLD applicants and infrastructure technologies. We have taken a conservative view toward the timing of what we believe to be a revolutionary stage of the development of the Internet so in the event of unforeseen delays, the Company will remain positioned to realise its strategy in this regard.

In May 2009 we completed our minority investments in Dot NYC LLC and DotEco LLC which both operate in the top level domain space, for a cash consideration of US\$180,000 and US\$400,000 respectively. In addition, in August 2009 we completed the acquisition of the entire issued share capital of Minds and Machines LLC, a full-service consulting and registry services company that provides a complete registry solution for all new TLD and gTLD applicants. The consideration amounted to US\$501,000 in cash plus the issue of up to 25.15 million new shares in TLDH.

### **Chairman's Statement (continued)**

Minds and Machines LLC (<a href="www.mindsandmachines.com">www.mindsandmachines.com</a>) (100% Group ownership) Minds and Machines LLC, which was founded in 2008 by Antony Van Couvering, is a full-service consulting and registry services company that provides a complete registry solution for new TLD applicants. Minds and Machines LLC has secured an exclusive license to extend the CoCCA registry platform, currently deployed in over 20 countries, to new generic TLDs.

Antony Van Couvering, who I am delighted to say joined the Board of the Company in June 2009, has been working with domain names and Internet infrastructure since 1996. Antony was an ICANN founder and founder and chief executive officer in 1996 of NetNames USA, the first company devoted to working with domain names on an international basis. Netnames was sold in 1998 to English web-hosting company NetBenefit. In 1999, Antony founded NameEngine, an Internet services company handling domain names and other internet protocol assets for major corporations, which was sold to VeriSign in December 2001. Following the sale Antony worked for VeriSign for two years, in their Digital Brand Management Unit.

dotNYC LLC (<a href="www.dotnyc.net">www.dotnyc.net</a>) (15% Group ownership) dotNYC LLC is a New York City-based business that is applying for the ".nyc" top level domain for New York City. The management team of dotNYC LLC has launched five successful top level domains, advised a number of other top level domain companies and created the model for public-private partnerships for geographic-based web addresses.

DotEco LLC (<a href="www.dotecotld.com">www.dotecotld.com</a>) (25% Group ownership) DotEco LLC, which is based in California, intends to build an environmentally-focused gTLD. DotEco LLC entered into an integrated working relationship with former US Vice President Al Gore and the Alliance for Climate Protection which supports Dot Eco LLC's efforts to raise awareness about the dangers of climate change. DotEco LLC intends to submit an application with ICANN for the ".eco" top level domain.

TutorialBlog and AppCraver We have generally been pleased with the performance of our websites TutorialBlog and AppCraver during the period. AppCraver remains a leading iPhone application review website with substantial and growing traffic and revenue. Tutorial Blog continues to generate revenue with minimal associated costs.

The Company's domain name portfolio comprising mainly German and other European parked domain names that receive direct navigation and search traffic which can be monetized through search links to generate click-through advertising revenues generated lower revenue in the period and were subsequently sold following the period end for US\$250,000 in cash. An impairment charge of £154,000 was made against the carrying value of these investments in October 2009.

#### Financial results

Revenue for the year ended 31 October 2009 was £315,000, with finance revenue totaling £24,000. Administrative expenses totaled £1,367,000. Share options expensed amounted to £226,000. The retained loss for the period attributable to members of the parent Company totaled £1,408,000 for a loss of 0.73 pence per share. Cash and cash equivalents at 31 October 2009 amounted to £4.3m.

### **Chairman's Statement (continued)**

#### Outlook

We are excited about the prospects for the development of the Company and believe that the introduction of generic top level domains will create significant opportunities for the future. We retain a conservative stance however as to the timing of the actual commencement of the ICANN application process and are managing our cash flow accordingly to ensure the longevity to capture what we believe to be an exceptional opportunity for our Company.

With our substantial cash resources, low operating costs and our significant interests in prospective applicants for .eco, .nyc, .berlin, .bayern, .zulu and .gay amongst others; and also with the restriction on competition that has been placed on existing registrars, we believe that TLDH is well positioned ahead of the start of the gTLDs application and award process.

Frederick Krueger Chairman

13 April 2010

### **Directors' Report**

The Directors are pleased to present this year's annual report together with the consolidated financial statements for the period ended 31 October 2009.

#### **Principal Activities and Investment Policy**

The principal activities of the Group are to engage in the investment in top level domains and the provision of registry services and consulting.

The Company's Investing Policy is to acquire a widely distributed mix of businesses involved in the operation and supply of support services to domains and websites and other related internet services businesses including top level domains and top level domain infrastructure and support technologies.

The Directors collectively have considerable experience investing, both in structuring and executing deals and in raising venture capital and other funds, and in particular, web-based companies. The Directors will use this experience to identify and investigate investment opportunities, and to negotiate acquisitions. Wherever necessary the Company will engage suitably qualified technical personnel to carry out specialist due diligence prior to making an acquisition or an investment. For the acquisitions which they expect the Company to make, the Directors may adopt earn-out structures, with specific performance targets being set for the sellers of the businesses acquired, and with suitable metrics applied.

The Company may invest by way of outright acquisition or by the acquisition of assets, including the intellectual property, of a relevant business, partnerships or joint venture arrangements. Such investments may result in the Company acquiring the whole or part of a company or project (which in the case of an investment in a company may be private or listed on a stock exchange, and which may be pre-revenue), and such investments may constitute a minority stake in the company or project in question. The Company's investments may take the form of equity, joint venture debt, convertible instruments, licence rights, or other financial instruments as the Directors deem appropriate.

The Company will be both an active and a passive investor. The Company intends to be a long-term investor and the Directors will place no minimum or maximum limit on the length of time that any investment may be held.

There is no limit on the number of projects into which the Company may invest, nor the proportion of the Company's gross assets that any investment may represent at any time and the Company will consider possible opportunities anywhere in the world.

The Directors will, where possible, offer new Ordinary Shares by way of consideration as well as cash, thereby helping to preserve the Company's cash for working capital and as a reserve against unforeseen contingencies including by way of example, and without limit, delays in collecting accounts receivable, unexpected changes in the economic environment and unforeseen operational problems. The Company may in appropriate circumstances, issue debt securities or otherwise borrow money to complete an investment. There are no borrowing limits in the Articles of Association of the Company. The Directors do not intend to acquire any cross-holdings in other corporate entities that have an interest in the Ordinary Shares.

There are no restrictions in the type of investment that the Company might make nor on the type of opportunity that may be considered other than set out in this Section.

As the Ordinary Shares are traded on AIM this provides a facility for shareholders to realise their investment in the Company. In addition, the Directors may consider from time to time other means of facilitating returns to Shareholders including dividends, share repurchases, demergers, scheme of arrangements or liquidation.

The Company does not currently have any obligation to return funds to its Shareholders by a fixed date.

The Company will provide an update on its investing activities at the same time that it publishes its unaudited interim accounts for the six months ending 30 April of each financial year and its audited annual results for the year ending 31 October and as otherwise required by the AIM Rules. The Company has no current plans to publish any regular estimate of net asset value or updates on the investments.

All of the Company's assets will be held in its own name, or through wholly owned subsidiaries.

### **Directors' Report (Continued)**

#### **Business Review and future developments**

A review of the current and future development of the Group's business is given in the Chairman's Statement on pages 2 to 4.

#### Business principal risks and uncertainties

The principal risks and uncertainties for the business in the coming year include but are not limited to: The delay or cancellation of the new top level domain application round by ICANN, failure of TLD company investments to secure the top level domains they are applying for, failure of TLD infrastructure technology investments to secure clients, and an inability to retain key personnel.

#### **Results and Dividends**

Loss on ordinary activities of the Group after taxation amounted to £1.408 million (2008: £1.414 million). The Directors do not recommend payment of a dividend.

#### **Key Performance Indicators**

Given the nature of the business and that the Group is in a development phase of operations, the directors are of the opinion that analysis using KPI's is not appropriate for an understanding of the development, performance or position of our businesses at this time.

#### Post Balance Sheet Events

At the date these financial statements were approved, being 13 April 2010, the Directors were not aware of any significant post balance sheet events other than those set out in the notes to the financial statements.

#### Directors

The names of the Directors who served during the period are set out below:

Dire	ector		Date	of Appointment	Date of Resignation
		 _			

#### **Executive Directors**

Frederick Krueger David de Jongh Weill Antony Van Couvering

15 June 2009

#### **Non-Executive Directors**

Clark Landry Guy Elliott Michael Mendelson

#### **Directors' Remuneration**

The Company remunerates the Directors at a level commensurate with the size of the Company and the experience of its Directors. The Remuneration Committee has reviewed the Directors' remuneration and believes it upholds the objectives of the Company with regard to this issue. Details of the Director emoluments and payments made for professional services rendered are set out in Note 5 to the financial statements.

### **Directors' Report (continued)**

#### **Directors' Interests**

The total beneficial interests of the serving Directors in the shares and options of the Company during the period to 31 October 2009 were as follows:

	31 October	2009	31 October 2	2008
<u>Director</u>	<u>Shares</u>	Options*	<u>Shares</u>	Options*
Faciliarial Manager	04 000 500	F 000 000	05 000 000	F 000 000
Frederick Krueger	81,903,560	5,000,000	25,000,000	5,000,000
Clark Landry	11,957,800	5,000,000	10,375,000	5,000,000
David de Jongh Weill	8,500,000	6,626,347	12,500,000	4,000,000
Guy Elliott	26,000,000	3,000,000	12,500,000	3,000,000
Michael Mendelson	1,000,000	2,000,000	1,000,000	2,000,000
Antony Van	15,000	2,626,347		
Couvering				

<sup>\*</sup> The option details have been fully disclosed in Note 17 to the financial statements.

#### **Corporate Governance**

A statement on Corporate Governance is set out on pages 9 to 11.

#### **Environmental Responsibility**

The Company is aware of the potential impact that its subsidiary companies may have on the environment. The Company ensures that it, and its subsidiaries at a minimum comply with the local regulatory requirements and the revised Equator Principles with regard to the environment.

#### **Employment Policies**

The Group will be committed to promoting policies which ensure that high calibre employees are attracted, retained and motivated, to ensure the ongoing success for the business. Employees and those who seek to work within the Group are treated equally regardless of sex, marital status, creed, colour, race or ethnic origin.

#### **Health and Safety**

The Group's aim will be to achieve and maintain a high standard of workplace safety. In order to achieve this objective the Group will provide training and support to employees and set demanding standards for workplace safety.

#### **Payment to Suppliers**

The Group's policy is to agree terms and conditions with suppliers in advance; payment is then made in accordance with the agreement provided the supplier has met the terms and conditions.

#### **Political Contributions and Charitable Donations**

During the period the Group did not make any political contributions or charitable donations.

#### **Annual General Meeting ("AGM")**

This report and financial statements will be presented to shareholders for their approval at the AGM. The Notice of the AGM will be distributed to shareholders together with the Annual Report.

### **Directors' Report (continued)**

#### Statement of disclosure of information to auditors

As at the date of this report the serving directors confirm that:

- So far as each director is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- they have taken all the steps that they ought to have taken as directors in order to make themselves aware of any relevant audit information and to establish that the Company's auditor are aware of that information

#### **Auditors**

A resolution to reappoint Chapman Davis LLP and to authorise the Directors to fix their remuneration will be proposed at the next Annual General Meeting.

#### **Going Concern**

Notwithstanding the loss incurred during the period under review, the Directors are of the opinion that ongoing evaluations of the Company's interests indicate that preparation of the Group's accounts on a going concern basis is appropriate.

#### Statement of Directors' Responsibilities

The directors prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and the group and of the profit or loss of the group for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The directors are responsible for keeping proper accounting records, for safeguarding the assets of the group and for taking reasonable steps for the prevention and detection of fraud and other irregularities. They are also responsible for ensuring that the annual report includes information required by the London Stock Exchange's Alternative Investment Market.

#### **Electronic communication**

The maintenance and integrity of the Company's website is the responsibility of the directors. The work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the website.

The Company's website is maintained in accordance with AIM Rule 26.

Legislation in the British Virgin Islands governing the preparation and dissemination of the financial statements may differ from legislation in other jurisdictions.

By order of Board:

David de Jongh Weill

**Executive Director** 

13 April 2010

### **Corporate Governance Statement**

The Board is committed to maintaining high standards of corporate governance. The Listing Rules of the Financial Services Authority incorporate the Combined Code, which sets out the principles of Good Governance, and the Code of Best Practice for listed companies. Whilst the Company is not required to comply with the Combined Code, the Company's corporate governance procedures take due regard of the principles of Good Governance set out in the Combined Code in relation to the size and the stage of development of the Company.

#### **Board of Directors**

The Board of Directors currently comprises 3 Executive Directors one of whom is the Chairman and 3 Non-Executive Directors. The Directors are of the opinion that the Board comprises a suitable balance and that the recommendations of the Combined Code have been implemented to an appropriate level. The Board, through the Chairman and the Deputy Chairman in particular, maintains regular contact with its advisers and public relations consultants in order to ensure that the Board develops an understanding of the views of major shareholders about the Company.

#### **Board Meetings**

The Board meets regularly throughout the year. For the period ending 31 October 2009 the Board met six times in relation to normal operational matters. The Board is responsible for formulating, reviewing and approving the Company's strategy, financial activities and operating performance. Day to day management is devolved to the Executive Directors who are charged with consulting the Board on all significant financial and operational matters.

All Directors have access to the advice of the Company's solicitors and other professional advisers as necessary and information is supplied to the Directors on a timely basis to enable them to discharge their duties effectively. All Directors have access to independent professional advice, at the Company's expense, as and when required.

#### **Board Committees**

The Board has established the following committees, each which has its own terms of reference:

#### Audit Committee

The Audit Committee considers the Group's financial reporting (including accounting policies) and internal financial controls. The Audit Committee comprises one Executive Director, and one Non-Executive Director, David Weill (Chairman) and Michael Mendelson, and is responsible for ensuring that the financial performance of the Group is properly monitored and reported on.

#### Remuneration Committee

The Remuneration Committee is responsible for making recommendations to the Board on Directors' and senior executives' remuneration. It comprises one Executive Director and one Non-Executive Director, David Weill (Chairman), and Michael Mendelson. Non-Executive Directors' remuneration and conditions are considered and agreed by the Board. Financial packages for Executive Directors are established by reference to those prevailing in the employment market for executives of equivalent status both in terms of level of responsibility of the position and their achievement of recognized job qualifications and skills. The Committee will also have regard to the terms which may be required to attract an equivalent experienced executive to join the Board from another company.

#### Internal controls

The Directors acknowledge their responsibility for the Group's systems of internal controls and for reviewing their effectiveness. These internal controls are designed to safeguard the assets of the Company and to ensure the reliability of financial information for both internal use and external publication. Whilst they are aware that no system can provide absolute assurance against material misstatement or loss, in light of increased activity and further development of the Company, continuing reviews of internal controls will be undertaken to ensure that they are adequate and effective.

### **Corporate Governance Statement (continued)**

#### **Risk Management**

The Board considers risk assessment to be important in achieving its strategic objectives. There is a process of evaluation of performance targets through regular reviews by senior management to forecasts. Project milestones and timelines are regularly reviewed.

#### **Risks and uncertainties**

The principal risks facing the Company are set out below. Risk assessment and evaluation is an essential part of the Group's planning and an important aspect of the Group's internal control system.

#### General and economic risks

- contractions in the world's major economies or increases in the rate of inflation resulting from international conditions;
- movements in the equity and share markets in the United Kingdom and throughout the world;
- weakness in global equity and share markets in particular, in the United Kingdom, and adverse changes in market sentiment towards the internet and technologies industry;
- currency exchange rate fluctuations and, in particular, the relative prices of US Dollar, the Euro, and the UK Pound:
- exposure to interest rate fluctuations; and
- adverse changes in factors affecting the success of internet and development operations, such as increases in expenses, to delays in the development or adoption of new standards and protocols to handle increased levels of Internet activity or due to increased governmental regulation.

#### Funding risk

• The Group or the companies in which it has invested may not be able to raise, either by debt or further equity, sufficient funds to enable completion of planned expansion, investment and/or development projects.

#### Content risk

• The Company may be affected by the regulatory and legal environment relating to the content control and access. Regulation both current and future could cause additional expense and have a material impact on the Company's business, the extent of which cannot be predicted. Certain jurisdictions may attempt to make the Company responsible for the content which it facilitates or may be held responsible for content.

#### Intellectual property

- Monitoring and defending the Company's intellectual rights can entail substantial costs with no certainty of outcome. The Company relies on its rights in intellectual property and other rights such as confidentiality, and there is a risk of their infringement which may have a material adverse effect on the Company's business, operation and/or financial condition. The Company's ability to ensure adequate protection for its intellectual property rights may be limited and it is possible that the Company's competitors may independently develop similar technology which could encroach upon the Company's operations.
- The Company may also become subject to claims from third parties for infringement of their intellectual property rights. Such claims (meritorious or otherwise) may be costly and time consuming, and if any action against the Company is successful it may result in the Company being required to cease certain activities, alter its technology, or enter into royalty or licensing agreements, which may or may not be available on terms acceptable to the Company

#### Market risk

• The ability of the Group (and the companies it invests in) to continue to secure sufficient and profitable sales contracts to support its operations is a key business risk.

### **Corporate Governance Statement (continued)**

#### Insurance

The Group maintains insurance in respect of its Directors and Officers against liabilities in relation to the Company.

#### **Treasury Policy**

The Group finances its operations through equity and holds its cash as a liquid resource to fund the obligations of the Group. Decisions regarding the management of these assets are approved by the Board. Refer Note 19.

#### **Securities Trading**

The Board has adopted a Share Dealing Code that applies to Director, senior management and any employee who is in possession of 'inside information'. All such persons are prohibited from trading in the Company's securities if they are in possession of 'inside information'. Subject to this condition and trading prohibitions applying to certain periods, trading can occur provided the relevant individual has received the appropriate prescribed clearance.

#### **Relations with Shareholders**

The Board is committed to providing effective communication with the shareholders of the Company. Significant developments are disseminated through stock exchange announcements and regular updates of the Company website. The Board views the AGM as a forum for communication between the Company and its shareholders and encourages their participation in its agenda.

### Independent Auditors Report to the Shareholders of Top Level Domain Holdings Limited

We have audited the group and parent company financial statements of Top Level Domain Holdings Ltd for the year ended 31 October 2009, which comprise the Group and Parent Income Statements, the Group and Parent Balance Sheets, Group and Parent Cash Flow Statement, Group and Parent Statement of Changes in Equity, and the related notes 1 to 24. These financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the company's members, as a body. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective Responsibilities of Directors and Auditors**

The Directors' responsibilities for preparing the Annual Report, and the financial statements in accordance with applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union are set out in the Statement of Directors' Responsibilities.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and whether the financial statements have been properly prepared in accordance with Article 4 of the IAS Regulation. We also report to you whether in our opinion the information given in the Directors' Report is consistent with the financial statements.

In addition we report to you if, in our opinion, the Company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding Directors' remuneration and other transactions is not disclosed.

We read other information contained in the Annual Report and consider whether it is consistent with the audited financial statements. The other information comprises only the Directors' Report, Chairman's Statement, and the Corporate Governance Statement. We consider the implications for our report if we become aware of any apparent misstatements or material inconsistencies with the financial statements. Our responsibilities do not extend to any other information.

#### **Basis of Audit Opinion**

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the Directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the group's and company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

### Independent Auditors Report to the Shareholders of Top Level Domain Holdings Ltd (continued)

#### Opinion

In our opinion:

- the group financial statements give a true and fair view, in accordance with IFRSs as adopted by the European Union, of the state of the group's affairs as at 31 October 2009 and of its loss for the year then ended;
- the parent company financial statements give a true and fair view, in accordance with IFRSs as adopted by the European Union, of the state of the parent company's affairs as at 31 October 2009;
- the financial statements have been properly prepared in accordance with Article 4 of the IAS Regulation; and
- the information given in the Directors' Report is consistent with the financial statements.

Chapman Davis LLP Registered Auditors London 13 April 2010

# **Group Income Statement for the year ended 31 October 2009**

	Notes	Year Ended 31 October 2009 £ 000's	Period 22 June 2007 to 31 October 2008 £ 000's
Revenue		315	232
Impairment charge	10	(154)	(1,019)
Administrative expenses		(1,367)	(516)
Share options expensed	5, 17	(226)	(249)
Group operating loss	3	(1,432)	(1,552)
Finance revenue	6	24	138
Loss before taxation	2	(1,408)	(1,414)
Income tax expense	7	-	-
Retained loss for the period attributable to members of the parent Company	_	(1,408)	(1,414)
Loss per share (pence)			
Basic	9	(0.73)	(1.18)
Diluted	9	(0.73)	(1.18)

All of the operations are considered to be continuing.

# **Company Income Statement** for the year ended 31 October 2009

	Notes	Year ended 31 October 2009 £ 000's	Period 22 June 2007 to 31 October 2008 £ 000's
Revenue		13	10
Administrative expenses		(288)	(409)
Share options expensed	5, 17	(226)	(249)
Operating loss	3	(501)	(648)
Finance revenue	6	23	137
Loss before taxation	_	(478)	(511)
Income tax expense	7	-	-
Retained loss after taxation	_	(478)	(511)

All of the operations are considered to be continuing.

# **Group Balance Sheet** as at 31 October 2009

		31 October 2009		31 October 2008	
	Note	£ 000's	£ 000's	£ 000's	£ 000's
ASSETS					
Non-current assets					
Intangible assets	10	1,755		349	
Tangible assets	11	11		-	
Available for sale investments	13	385		-	
Total non-current assets	_		2,151		349
Current assets					
Cash and cash equivalents		4,265		2,888	
Trade and other receivables	14	103		78	
Total current assets	_		4,368		2,966
TOTAL ASSETS		_	6,519		3,315
LIABILITIES					
Current liabilities					
Trade and other payables	15	(1,187)		(61)	
TOTAL LIABILITIES	<del>-</del>		(1,187)		(61)
NET ASSETS		_	5,332		3,254
EQUITY					
Called-up share capital	16	-		-	
Share premium		7,601		4,380	
Retained earnings		(2,822)		(1,414)	
Foreign exchange reserve		34		3	
Share based payments reserve	17	519		285	
TOTAL EQUITY			5,332		3,254

These financial statements were approved by the Board of Directors on 13 April 2010 and signed on its behalf by:

Frederick Krueger Director

David de Jongh Weill Director

# **Company Balance Sheet** as at 31 October 2009

		31 October 2009		31 October 2008	
	Notes	£ 000's	£ 000's	£ 000's	£ 000's
ASSETS					
Non-current assets					
Intangible assets	10	45		45	
Investment in subsidiaries	12	1,918		2	
Available for sale investments	13	385		-	
Trade and other receivables	14	1,711		1,618	
Total non-current assets	_		4,059		1,665
Current assets					
Cash and cash equivalents		4,156		2,541	
Trade and other receivables	14	37		-	
Total Current Assets	_		4,193		2,541
TOTAL ASSETS			8,252		4,206
LIABILITIES					
Current Liabilities					
Trade and other payables	15	(1,121)		(52)	
TOTAL LIABILITIES	<del></del>		(1,121)		(52)
NET ASSETS			7,131		4,154
EQUITY					
Called-up share capital	16	-		-	
Share premium		7,601		4,380	
Share based payments reserve	17	519		285	
Retained earnings	_	(989)		(511)	
TOTAL EQUITY			7,131		4,154

These financial statements were approved by the Board of Directors 13 April 2010 and signed on its behalf by:

Frederick Krueger David de Jongh Weill Director Director

# **Group Cash Flow Statement for the year ended 31 October 2009**

		For the year ended 31 October 2009	For the period ended 31 October 2008
	Notes	£ 000's	£ 000's
Cash flows from operating activities			
Operating Loss		(1,432)	(1,552)
(Increase) in trade and other receivables		(25)	(78)
Increase in trade and other payables		48	61
Impairment charge		154	1,019
Foreign exchange (gain)		(14)	(18)
Share options expensed		226	249
Net cash outflow from operating activities	<del>-</del>	(1,043)	(319)
Cash flows from investing activities			
Interest Received		24	138
Payments to acquire intangible assets		-	(1,353)
Payments to acquire property, plant & equipment		(11)	-
Payments to acquire available for sale investments		(385)	-
Net cash outflow from in investing activities	- -	(372)	(1,215)
Cash flows from financing activities			
Issue of ordinary share capital		2,855	4,548
Share issue costs		(89)	(133)
Net cash inflow from financing activities	_ _	2,766	4,415
Net increase in cash and cash equivalents		1,351	2,881
Cash and cash equivalents at beginning of period		2,888	-
Exchange gain on cash and cash equivalents		26	7
Cash and cash equivalents at end of period	18	4,265	2,888

# **Company Cash Flow Statement** for the year ended 31 October 2009

	Notes	For the year ended 31 October 2009 £ 000's	For the period ended 31 October 2008 £ 000's
Cash flows from operating activities			
Operating Loss		(501)	(648)
(Increase) in trade and other receivables		(37)	-
(Decrease)/increase in trade and other payables		(9)	52
Share options expensed		226	249
Foreign exchange loss		4	1
Net cash outflow from operating activities	_	(317)	(346)
Cash flows from investing activities			
Interest Received		23	137
Payments to acquire intangible assets		-	(30)
Payments to acquire available for sale investments		(385)	-
Loans to subsidiaries		(93)	(1,618)
Net cash outflow from linvesting activities	<del>-</del>	(455)	(1,511)
Acquisitions and disposals			
Payments to acquire subsidiaries		(375)	(1)
Net cash outflow from acquisitions and disposals	<del>-</del>	(375)	(1)
Cash flows from financing activities			
Issue of ordinary share capital		2,855	4,548
Share issue costs		(89)	(133)
Net cash inflow from financing activities	<del>-</del>	2,766	4,415
Net increase in cash and cash equivalents		1,619	2,557
Cash and cash equivalents at beginning of period		2,541	-
Exchange gain on cash and cash equivalents		(4)	(16)
Cash and cash equivalents at end of period	18	4,156	2,541

# Group Statement of Changes in Equity For the year ended 31 October 2009

	Called up share capital	Share premium reserve	Foreign currency translation reserve	Share based payment reserve	Retained earnings	Total equity
Group	£ 000's	£ 000's	£ 000's	£ 000's	£ 000's	£ 000's
As at 22 June 2007	-	-	-	-	-	-
Loss for the period	-	-	-	-	(1,414)	(1,414)
Currency translation differences <b>Total</b>	-	-	3	-	-	3
recognised income and expense	-	-	3	-	(1,414)	(1,411)
Share capital issued	-	4,563	-	-	-	4,563
Cost of share issue	-	(183)	-	-	-	(183)
Share based payments	-	-	-	285	-	285
As at 31 October 2008	-	4,380	3	285	(1,414)	3,254
Loss for the period	-	-	-	-	(1,408)	(1,408)
Currency translation differences <b>Total</b>	-	-	31	-	-	31
recognised income and expense	-	-	31	-	(1,408)	(1,377)
Share capital issued	-	3,318	-	-	-	3,318
Cost of share issue	-	(97)	-	-	-	(97)
Share based payments	-	-	-	234	-	234
As at 31 October 2009	-	7,601	34	519	(2,822)	5,332

# Company Statement of Changes in Equity For the year ended 31 October 2009

	Called up share capital	Share premium reserve	Share based payment reserve	Retained earnings	Total equity
Company	£ 000's	£ 000's	£ 000's	£ 000's	£ 000's
As at 22 June 2007	-	-	-	-	-
Loss for the period	-	-	-	(511)	(511)
Total recognised income and expense	-	-	-	(511)	(511)
Share capital issued	-	4,563	-	-	4,563
Cost of share issue	-	(183)	-	-	(183)
Share based payments	-	-	285	-	285
As at 31 October 2008	-	4,380	285	(511)	4,154
Loss for the period	-	-	-	(478)	(478)
Total recognised income and expense	-	-	-	(478)	(478)
Share capital issued	-	3,318	-	-	3,318
Cost of share issue	-	(97)	-	-	(97)
Share based payments	-	-	234	-	234
As at 31 October 2009	-	7,601	519	(989)	7,131

# Notes to the Financial Statements for the period ended 31 October 2009

#### 1 Summary of Significant Accounting Policies

#### (a) Authorisation of financial statements

The Group financial statements of Top Level Domain Holdings Ltd for the year ended 31 October 2009 were authorised for issue by the Board on 13 April 2010 and the balance sheets signed on the Board's behalf by Frederick Krueger and David de Jongh Weill. The Company changed its name from Hecta Media Inc. to Top Level Domain Holdings Limited on 16<sup>th</sup> April 2009 under the BVI Business Companies Act 2004 with registered number 1412814. The Company's ordinary shares are traded on the AIM Market operated by the London Stock Exchange.

#### (b) Statement of compliance with IFRS

The Group's and Company's financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union. The principal accounting policies adopted by the Group and Company are set out below.

#### New standards and interpretations not applied

IASB and IFRIC have issued the following standards and interpretations with an effective date after the date of these financial statements:

#### International Accounting Standards (IAS / IFRSs) and (Effective date)

IFRS 1 First time Adoption of International Financial Reporting Standards and Consolidated and Separate Financial Statements (1 January 2009)

IFRS 2 Amendment to IFRS 2 – Vesting Conditions and Cancellations (1 January 2009)

IFRS 3 Business Combinations - revised January 2008 (1 July 2009)

IFRS 8 Operating Segments (1 January 2009)

IAS 1 Presentation of Financial Statements - revised September 2007 (1 January 2009)

IAS 23 Borrowing Costs - revised March 2007 (1 January 2009)

IAS 27 Consolidated and Separate Financial Statements - revised January 2008 (1 July 2009)

IAS 32 Financial Instruments: Disclosure and Presentation and IAS 1 Presentation of Financial Statements (1 January 2009)

Improvements to IFRSs - May 2008 (1 January 2009)

IAS 39 Financial Instruments: Recognition and Measurement (1 January 2009)

The amendment to IFRS 2 restricts the definition of vesting conditions to include only service conditions (requiring a specified period of service to be completed) and performance conditions (requiring the other party to achieve a personal goal or contribute to achieving a corporate target). All other features are not vesting conditions, and whereas a failure to achieve such a condition was previously regarded as a forfeiture (giving rise to a reversal of amounts previously charged to profit) it must be reflected in the grant date fair value of the award and treated as a cancellation, which results in either an acceleration of the expected charge, or a continuation over the remaining vesting period, depending on whether the condition is under the control of the entity or counterparty. The amendment is mandatory for periods beginning on or after 1 January 2009 and the Group is currently assessing its impact on the financial statements, although it is not expected to be material.

#### (c) Basis of preparation

The consolidated financial statements have been prepared on the historical cost basis, except for the measurement to fair value of assets and financial instruments as described in the accounting policies below, and on a going concern basis.

The financial report is presented in Sterling and all values are rounded to the nearest thousand pounds  $(\pounds'000)$  unless otherwise stated.

#### (d) Basis of consolidation

The consolidated financial information incorporates the results of the Company and its subsidiaries (the "Group") using the purchase method. In the consolidated balance sheet, the acquiree's identifiable assets, liabilities are initially recognised at their fair values at the acquisition date. The results of acquired operations are included in the consolidated income statement from the date on which control is obtained. Inter-company transactions and balances between Group companies are eliminated in full.

#### (e) Business combinations

The acquisition of subsidiaries in a business combination is accounted for using the purchase method. The cost of the acquisition is measured at the aggregate of the fair values, at the date of exchange, of assets given, liabilities incurred or assumed, and equity instruments issued by the Group in exchange for control of the acquiree, plus any costs directly attributable to the business combination. The acquiree's identifiable assets, liabilities and contingent liabilities that meet the conditions for recognition under IFRS 3 are recognised at their fair value at the acquisition date, except for non-current assets (or disposal groups) that are classified as held for sale in accordance with IFRS 5 'Non Current Assets Held for Sale and Discontinued Operations', which are recognised and measured at fair value less costs to sell.

Where there is a difference between the Group's interest in the net fair value of the acquiree's identifiable assets, liabilities and contingent liabilities and the cost of the business combination, any excess cost is recognised in the balance sheet as goodwill and any excess net fair value is recognised immediately in the income statement as negative goodwill on acquisition of subsidiary.

#### (f) Revenue recognition

Revenue derived from the parking revenues' are recognised on notification of payment by the relevant website and advertiser. Revenue derived from the sale of domains is recognised when the sale is agreed as per contract terms.

#### (g) Foreign currencies

The Company's functional currency is Sterling  $(\mathfrak{L})$ . Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency. As at the reporting date the assets and liabilities of these subsidiaries are translated into the presentation currency of Top Level Domain Holdings Ltd, which is Sterling  $(\mathfrak{L})$ , at the rate of exchange ruling at the balance sheet date and their income statements are translated at the average exchange rate for the year. The exchange differences arising on the translation are taken directly to a separate component of equity.

All other differences are taken to the income statement with the exception of differences on foreign currency borrowings, which, to the extent that they are used to finance or provide a hedge against foreign equity investments, are taken directly to reserves to the extent of the exchange difference arising on the net investment in these enterprises. Tax charges or credits that are directly and solely attributable to such exchange differences are also taken to reserves.

#### (h) Goodwill and intangible assets

Intangible assets are recorded at cost less eventual amortisation and provision for impairment in value. Goodwill on consolidation is capitalised and shown within fixed assets. Positive goodwill is subject to an annual impairment review, and negative goodwill is immediately written-off to the income statement when it arises.

#### (i) Significant accounting judgements, estimates and assumptions

#### (i) Significant accounting estimates and assumptions

The carrying amounts of certain assets and liabilities are often determined based on estimates and assumptions of future events. The key estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of certain assets and liabilities within the next annual reporting period are:

(ii) Impairment of intangibles with indefinite useful lives

The Group determines whether intangibles with indefinite useful lives are impaired at least on an annual basis. This requires an estimation of the recoverable amount of the cash-generating units to which the intangibles with indefinite useful lives are allocated.

(iii) Share-based payment transactions

The Group measures the cost of equity-settled transactions with employees by reference to the fair value of the equity instruments at the date at which they are granted. The fair value is determined using a Black-Scholes model.

#### (j) Finance costs/revenue

Borrowing costs are recognised as an expense when incurred.

Finance revenue is recognised as interest accrues using the effective interest method.

#### (k) Cash and cash equivalents

Cash and short-term deposits in the balance sheet comprise cash at bank and in hand and short-term deposits with an original maturity of three months or less.

For the purposes of the Cash Flow Statement, cash and cash equivalents consist of cash and cash equivalents as defined above, net of outstanding bank overdrafts.

#### (I) Trade and other receivables

Trade receivables, which generally have 30 day terms, are recognised and carried at original invoice amount less an allowance for any uncollectible amounts.

An allowance for doubtful debts is made when there is objective evidence that the Group will not be able to collect the debts. Bad debts are written off when identified.

#### (m) Financial instruments

The Group's financial instruments, other than its investments, comprise cash and items arising directly from its operation such as trade debtors and trade creditors. The Group has overseas subsidiaries in BVI, and USA whose expenses are denominated in US Dollars. Market price risk is inherent in the Group's activities and is accepted as such.

There is no material difference between the book value and fair value of the Group's cash.

#### (n) Deferred taxation

Deferred tax is the tax expected to be payable or recoverable on differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the tax computations, and is accounted for using the balance sheet liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that taxable profits will be available against which deductible temporary differences can be utilised.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the income statement, except when it relates to items charged or credited directly to equity, in which case it is also dealt with in equity.

#### (o) Property, plant and equipment

Plant and equipment is stated at cost less accumulated depreciation and any accumulated impairment losses. Land is measured at fair value less any impairment losses recognised after the date of revaluation. Depreciation is provided on all tangible assets to write off the cost less estimated residual value of each asset over its expected useful economic life on a straight-line basis at the following annual rates:

- Land (including option costs) Nil
- Plant and Equipment between 5% and 25%

All assets are subject to annual impairment reviews.

#### (p) Available for sale Investments

Equity investments intended to be held for an indefinite period of time are classified as available-for-sale investments. They are carried at fair value, where this can be reliably measured, with movements in fair value recognised directly in the available-for-sale reserve. Where the fair value cannot be reliably measured, the investment is carried at cost.

Any impairment losses in equity investments classified as available-for-sale investments are recognised in the income statement and are not reversible through the income statement, and are determined with reference to the closing market share price at the balance sheet date. Any subsequent increase in the fair value of the available-for-sale investment above the impaired value will be recognised within the available-for-sale reserve.

Available-for-sale investments are included within non-current assets unless the carrying value is expected to be recovered principally through sale rather than continuing use, in which case they are included within current assets. On disposal, the difference between the carrying amount and the sum of the consideration received and any cumulative gain or loss that had previously been recognised directly in reserves is recognised in the income statement.

Income from available for sale investments is accounted for in the income statement on a accruals basis.

#### (q) Available for sale investment reserve

This reserve is used to record the post-tax fair value movements in available for sale investments.

#### (r) Share based payments reserve

This reserve is used to record the value of equity benefits provided to employees and directors as part of their remuneration and provided to consultants and advisors hired by the Group from time to time as part of the consideration paid.

#### (s) Foreign currency translation reserve

The foreign currency translation reserve is used to record exchange differences arising from the translation of the financial statements of foreign subsidiaries.

#### (t) Impairment of assets

The Group assesses at each reporting date whether there is an indication that an asset may be impaired. If any such indication exists, or when annual impairment testing for an asset is required, the Group makes an estimate of the asset's recoverable amount. An asset's recoverable amount is the higher of its fair value less costs to sell and its value in use and is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or Groups of assets and the asset's value in use cannot be estimated to be close to its fair value. In such cases the asset is tested for impairment as part of the cash-generating unit to which it belongs. When the carrying amount of an asset or cash-generating unit exceeds its recoverable amount, the asset or cash-generating unit is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pretax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. Impairment losses relating to continuing operations are recognised in those expense categories consistent with the function of the impaired asset unless the asset is carried at revalued amount (in which case the impairment loss is treated as a revaluation decrease).

An assessment is also made at each reporting date as to whether there is any indication that previously recognised impairment losses may no longer exist or may have decreased. If such indication exists, the recoverable amount is estimated. A previously recognised impairment loss is reversed only if there has been a change in the estimates used to determine the asset's recoverable amount since the last impairment loss was recognised. If that is the case the carrying amount of the asset is increased to its recoverable amount. That increased amount cannot exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in the Income Statement unless the asset is carried at revalued amount, in which case the reversal is treated as a revaluation increase. After such a reversal the depreciation charge is adjusted in future periods to allocate the asset's revised carrying amount, less any residual value, on a systematic basis over its remaining useful life.

#### (u) Trade and other payables

Trade payables and other payables are carried at amortised cost and represent liabilities for goods and services provided to the Group prior to the end of the financial year that are unpaid and arise when the Group becomes obliged to make future payments in respect of the purchase of these goods and services.

#### (v) Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

When the Group expects some or all of a provision to be reimbursed, for example under an insurance contract, the reimbursement is recognised as a separate asset but only when the reimbursement is virtually certain. The expense relating to any provision is presented in the income statement net of any reimbursement.

#### (w) Share-based payment transactions

(i) Equity settled transactions:

The Group provides benefits to employees (including senior executives) of the Group in the form of share-based payments, whereby employees render services in exchange for shares or rights over shares (equity-settled transactions).

The cost of these equity-settled transactions with employees is measured by reference to the fair value of the equity instruments at the date at which they are granted. The fair value is determined by using a Black-Scholes model.

In valuing equity-settled transactions, no account is taken of any performance conditions, other than conditions linked to the price of the shares of Top Level Domain Holdings Ltd. (market conditions) if applicable.

The cost of equity-settled transactions is recognised, together with a corresponding increase in equity, over the period in which the performance and/or service conditions are fulfilled, ending on the date on which the relevant employees become fully entitled to the award (the vesting period).

The cumulative expense recognised for equity-settled transactions at each reporting date until vesting date reflects (i) the extent to which the vesting period has expired and (ii) the Group's best estimate of the number of equity instruments that will ultimately vest. No adjustment is made for the likelihood of market performance conditions being met as the effect of these conditions is included in the determination of fair value at grant date. The Income Statement charge or credit for a period represents the movement in cumulative expense recognised as at the beginning and end of that period.

No expense is recognised for awards that do not ultimately vest, except for awards where vesting is only conditional upon a market condition.

If the terms of an equity-settled award are modified, as a minimum an expense is recognised as if the terms had not been modified. In addition, an expense is recognised for any modification that increases the total fair value of the share-based payment arrangement, or is otherwise beneficial to the employee, as measured at the date of modification.

If an equity-settled award is cancelled, it is treated as if it had vested on the date of cancellation, and any expense not yet recognised for the award is recognised immediately. However, if a new award is substituted for the cancelled award and designated as a replacement award on the date that it is granted, the cancelled and new award are treated as if they were a modification of the original award, as described in the previous paragraph.

The dilutive effect, if any, of outstanding options is reflected as additional share dilution in the computation of earnings per share (see Note 9).

#### (x) Earnings per share

Basic earnings per share is calculated as net profit attributable to members of the parent, adjusted to exclude any costs of servicing equity (other than dividends) and preference share dividends, divided by the weighted average number of ordinary shares, adjusted for any bonus element.

Diluted earnings per share is calculated as net profit attributable to members of the parent, adjusted for:

- costs of servicing equity (other than dividends) and preference share dividends;
- the after tax effect of dividends and interest associated with dilutive potential ordinary shares that have been recognised as expenses; and
- other non-discretionary changes in revenues or expenses during the period that would result from the dilution of potential ordinary shares; divided by the weighted average number of ordinary shares and dilutive potential ordinary shares, adjusted for any bonus element.

#### 2 Segmental analysis - Group

For management purposes the Group only operates in 1 business division, that of internet operations. Revenue is received on the basis of parking revenue and domain sales. Therefore the primary segment is that of Geographical location.

The analysis of the operating loss before taxation and the net assets employed by geographical segment of operations is shown below;

#### By geographical area

Revenue         £ 000's         £ 000's         £ 000's           External sales         13         302         315           Result         Operating (loss)         (501)         (931)         (1,432)           Investment revenue         23         1         24           Loss before & after tax         23         1         24           Other information         Depreciation, amortisation and impairment         -         154         154           Capital additions         -         1,571         1,571           Assets         430         1,721         2,151           Financial assets         37         74         103           Cash         4,265         6,519           Liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)           Consolidated total liabilities         (43)         (66)         (109)	2009	BVI/Parent	BVI/USA	Total
External sales         13         302         315           Result         (501) (931) (1,432)           Investment revenue         23         1         24           Loss before & after tax         (1,408)           Other information           Depreciation, amortisation and impairment         -         154         154           Capital additions         -         1,571         1,571           Assets           Segment assets         430         1,721         2,151           Financial assets         37         74         103           Cash         4,265           Consolidated total assets         6,519           Liabilities         (1,078)         -         (1,078)           Segment liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)		£ 000's	£ 000's	2'000 £
Result           Operating (loss)         (501)         (931)         (1,432)           Investment revenue         23         1         24           Loss before & after tax         (1,408)           Other information           Depreciation, amortisation and impairment Capital additions         -         154         154 and impairment           Capital additions         -         1,571         1,571         1,571           Assets           Segment assets         430         1,721         2,151           Financial assets         37         74         103           Cash         4,265           Consolidated total assets         6,519           Liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)	Revenue			
Operating (loss)         (501)         (931)         (1,432)           Investment revenue         23         1         24           Loss before & after tax         (1,408)           Other information           Depreciation, amortisation and impairment         -         154         154           Capital additions         -         1,571         1,571           Assets           Segment assets         430         1,721         2,151           Financial assets         37         74         103           Cash         4,265           Consolidated total assets         6,519           Liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)	External sales	13	302	315
Investment revenue         23         1         24           Loss before & after tax         (1,408)           Other information           Depreciation, amortisation and impairment         -         154         154           Capital additions         -         1,571         1,571           Assets           Segment assets         430         1,721         2,151           Financial assets         37         74         103           Cash         4,265           Consolidated total assets         6,519           Liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)	Result			
Cother information         (1,408)           Depreciation, amortisation and impairment Capital additions         - 154 154 154 154 154 155           Assets         - 1,571 1,571 1,571           Segment assets         430 1,721 2,151 151 103           Financial assets         37 74 103 103           Cash         4,265 103 103           Consolidated total assets         6,519 103           Liabilities         (1,078) - (1,078) 103           Financial liabilities         (43) (66) (109)	Operating (loss)	(501)	(931)	(1,432)
Other information           Depreciation, amortisation and impairment Capital additions         -         154         154 and impairment T,571         1,57	Investment revenue	23	1	24
Depreciation, amortisation and impairment Capital additions       -       154       154 and impairment         Capital additions       -       1,571       1,571         Assets         Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)	Loss before & after tax			(1,408)
Depreciation, amortisation and impairment Capital additions       -       154       154 and impairment         Capital additions       -       1,571       1,571         Assets         Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)				
and impairment Capital additions       -       1,571       1,571         Assets       Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)	Other information			
Capital additions       -       1,571       1,571         Assets       Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)		-	154	154
Assets         Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)		-	1.571	1.571
Segment assets       430       1,721       2,151         Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)			.,	
Financial assets       37       74       103         Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       -       (1,078)         Financial liabilities       (43)       (66)       (109)	Assets			
Cash       4,265         Consolidated total assets       6,519         Liabilities       (1,078)       - (1,078)         Segment liabilities       (43)       (66)       (109)	Segment assets	430	1,721	2,151
Consolidated total assets6,519Liabilities(1,078)- (1,078)Segment liabilities(43)(66)(109)	Financial assets	37	74	103
Liabilities(1,078)-(1,078)Segment liabilities(43)(66)(109)	Cash			4,265
Segment liabilities         (1,078)         -         (1,078)           Financial liabilities         (43)         (66)         (109)	Consolidated total assets			6,519
Financial liabilities (43) (66) (109)	Liabilities			
	Segment liabilities	(1,078)	-	(1,078)
Consolidated total liabilities (1,187)	Financial liabilities	(43)	(66)	(109)
	Consolidated total liabilities			(1,187)

### 2 Segmental analysis – Group (continued)

DV	geogra	wiiicai	alea
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2008	BVI/Parent £ 000's	BVI/USA £ 000's	Total £ 000's
Revenue			
External sales	10	222	232
Result			
Operating (loss)	(648)	(904)	(1,552)
Investment revenue	137	1	138
Loss before & after tax			(1,414)
Other information			
Depreciation, amortisation and impairment	-	1,019	1,019
Capital additions	45	1,323	1,368
Assets			
Segment assets	45	304	349
Financial assets	-	78	78
Cash			2,888
Consolidated total assets			3,315
Liabilities			
Segment liabilities	-	-	-
Financial liabilities	(52)	(9)	(61)
Consolidated total liabilities			(61)

### 3 Operating loss

	2009	2009	2008	2008
	Group	Company	Group	Company
Operating loss is arrived at after charging:	£ 000's	£ 000's	£ 000's	£ 000's
Auditors' remuneration – audit	20	20	15	15
Auditors' remuneration – non audit services	4	4	3	3
Directors' emoluments – fees and salaries	68	68	94	94
Directors' emoluments – share based payments	226	226	212	212
Foreign exchange (gain)/loss	(14)	4	(18)	1

4 Employee information – Group	2009	2008
Staff Costs comprised:	£ 000's	£ 000's
Wages and salaries	379	37
Average Number of employees	Number	Number
Administration	6	2
	6	2

#### 5 Directors' emoluments

Group	2009	2008
	£ 000's	£ 000's
Directors' remuneration	294	306

#### 2009

	Directors Fees £ 000's	Consultancy Fees £ 000's	Shares & Options £ 000's	Total £ 000's
<b>Executive Directors</b>				
Frederick Krueger	-	-	56	56
David de Jongh Weill	44	-	51	95
Antony Van Covering (#)	-	-	7	7
Non-Executive Directors				
Clark Landry	-	-	56	56
Guy Elliott	12	-	34	46
Michael Mendelson	12	-	22	34
•	68	-	226	294

#### 2008

	Directors Fees £ 000's	Consultancy Fees £ 000's	Shares & Options £ 000's	Total £ 000's
Executive Directors				
Frederick Krueger (#)	12	-	56	68
Clark Landry (#)	48	-	56	104
David de Jongh Weill (#)	12	-	45	57
Non-Executive Directors				
Guy Elliott	11	-	33	44
Michael Mendelson (#)	11	-	22	33
	94	-	212	306

<sup>(#):</sup> These Directors were not employed during the full financial period.

No pension benefits are provided for any Director.

6	Finance revenue	2009 Group	2009 Company	2008 Group	2008 Company
		£ 000's	£ 000's	£ 000's	£ 000's
	Bank interest receivable	24	23	138	137

7	Taxation	2009	2008
	Analysis of charge in period	£ 000's	£ 000's
	Tax on ordinary activities	-	-

No taxation has been provided due to losses in the year.

The British Virgin Islands under the IBC imposes no corporate taxes or capital gains. However, the Company as a group may be liable for taxes in the jurisdictions where it is operating and developing websites/domains.

In USA, the Company provides for income taxes on the basis of its income for financial reporting purposes, adjusted for items which are not assessable or deductible for income tax purposes, in accordance with the regulations of the tax authorities. There is under California tax legislation an \$800 minimum tax payable, and further tax due on income over \$250,000.

No deferred tax asset has been recognised because there is insufficient evidence of the timing of suitable future profits against which they can be recovered. No deferred tax liability has been recognised as a result of the losses in the period.

#### 8 Dividends

No dividends were paid or proposed by the Directors. (2008 £Nil)

#### 9 Loss per share

The calculation of loss per share is based on the loss after taxation divided by the weighted average number of share in issue during the period:

	2009	2008
Net loss after taxation (£000's)	(1,408)	(1,414)
Weighted average number of ordinary shares used in calculating basic loss per share (millions)	193.16	120.28
Basic loss per share (expressed in pence)	(0.73)	(1.18)
Diluted loss per share (expressed in pence)	(0.73)	(1.18)

As inclusion of the potential ordinary shares would result in a decrease in the loss per share they are considered to be anti-dilutive, as such, a diluted earnings per share is not included.

10	Intangible assets	Group	Company
		£ 000's	£ 000's
	Cost		
	At 1 November 2008	1,368	45
	Additions	1,560	
	As at 31 October 2009	2,928	45
	Amortisation and Impairment		
	At 1 November 2008	1,019	-
	Impairment charge for the period	154	-
	At 31 October 2009	1,173	-
	Net book value		
	At 31 October 2009	1,755	45
	At 31 October 2008	349	45
	The cost is analysed as follows;		
		£ 000's	£ 000's
	Goodwill	1,560	-
	Domain names	150	-
	Websites	45	45
		1,755	45
	Location of Built		-

#### **Impairment Review**

At 31 October 2009, the Directors have carried out an impairment review and have consequently written down the value of the group's domain portfolio. The Directors are of the opinion the carrying value of the domains is now stated at a fair value, which will be subject to an ongoing review as the Group's strategy develops in the future.

The directors have based the review and the revised carrying value of the domain portfolio on current market conditions, and through an assessment of future potential disposal values.

Tangible assets – Property, plant & equip	oment	Group
		£ 000's
Cost		
At 1 November 2008		-
Additions		11
As at 31 October 2009		11
Depreciation and Impairment		
At 1 November 2008		-
Impairment charge for the period		-
At 31 October 2009		<u> </u>
Net book value		
At 31 October 2009		11
At 31 October 2008		-

#### **Impairment Review**

11

At 31 October 2009, the Directors have carried out an impairment review and concluded no impairment provision is currently required.

#### 12 Investment in subsidiaries

00's
-
2
2
-

The parent company owns more than 50% of the ordinary share capital in six subsidiaries incorporated in the British Virgin Islands, and USA. The Board of Directors believe disclosure of the details of the subsidiaries would be anti-competitive and as such details of the subsidiaries have not been disclosed.

13 Available for sale investments	2009	2008
Group & Company – Unlisted Investments	£ 000's	£ 000's
At haginning of the period	_	
At beginning of the period  Acquired during the year	385	-
Movement in market value	-	-
At 31 October	385	-
The available for sale investments, are split as below;		
Non-current assets	385	-
Current assets	-	-
	385	-

Available for sale investments comprises investments in companies which are not traded on any stock markets throughout the world, and, which are held by the Group as a mix of strategic and short term investments. No listed available for sale investments are held. The market value of the above unlisted investments is stated at cost, which the directors believe to be the current fair value of the investments.

14	Trade and other receivables	2009		2008	
		Group £ 000's	Company £ 000's	Group £ 000's	Company £ 000's
	Current trade and other receivables				
	Trade debtors	10	-	-	-
	Other debtors	75	37	-	-
	Accrued income	-	-	78	-
	Due from associated companies	18	-	-	-
		103	37	78	-
	Non Current trade and other receivables				
	Loans due from subsidiaries	-	1,711	-	1,618

The loans due from subsidiaries are interest free and have no fixed repayment date.

15	Trade and other payables	2009		200	8
		Group	Company	Group	Company
		£ 000's	£ 000's	£ 000's	£ 000's
	Current trade and other payables:				
	Trade creditors	46	-	-	-
	Taxation liabilities	20	-	9	-
	Accruals	43	43	52	52
	Deferred consideration	1,078	1,078	-	-
		1,187	1,121	61	52

The deferred consideration, is the value of the shares to be issued to the former shareholders of Mind and Machines LLC, as part of the total consideration for the purchase of the company. (See Note 22)

#### 16 Share capital

Authorised	£ 000's
Unlimited Ordinary shares of no par value	-

Called up, allotted, issued and fully paid	Number of shares	Nominal value £000's
Incorporation	1	-
26 October 2007 for cash at 1p per share	64,750,000	-
26 October 2007 for cash at 4p per share	10,000,000	-
29 October 2007 – original incorporation share cancelled	(1)	-
31 October 2007 for cash at 4p per share	87,516,456	-
13 March 2008 for non-cash consideration at 4.13p per share	368,242	-
As at 31 October 2008	162,634,698	-
23 July 2009 for cash at 2.5p per share	110,329,148	-
20 August 2009 for non-cash consideration at 6.125p per share	7,545,000	-
8 September 2009 for cash at 4p per share	2,430,429	-
As at 31 October 2009	282,939,275	-

#### Total share options in issue

During the period ended 31 October 2009, the company granted 5,502,694 (2008: 20,750,000) options over ordinary shares.

As at 31 October 2009 the unexercised options in issue were;

Exercise Price	Expiry Date	Options in Issue 31 October 2008
4p	13 November 2012	19,000,000
4p	1 January 2013	2,000,000
4p	26 May 2014	5,252,694
		26,252,694

No options lapsed or were cancelled and no options were exercised during the period to 31 October 2009 (2008: Nil).

#### Total warrants in issue

During the period ended 31 October 2009, the company granted 76,414,574 warrants to subscribe for ordinary shares. (2008: 1,622,665)

As at 31 October 2009 the unexercised warrants in issue were;

Exercise Price	Expiry Date	Warrants in Issue 30 June 2009
4p	13 November 2012	1,622,665
4p	31 July 2011	52,734,145
4.2p	31 July 2011	21,250,000
		75,606,810

During the year to 31 October 2009, 2,430,429 warrants were exercised at a price of 4p. (2008: Nil)

#### 17 Share Based Payments

Under IFRS 2 'Share Based Payments', the Company determines the fair value of options issued to Directors and Employees as remuneration and recognises the amount as an expense in the income statement with a corresponding increase in equity.

Name	Date Granted	Date Vested	Number	Exercise Price (pence)	Expiry Date	Fair Value at Grant Date (pence)
Frederick Krueger	14/11/2007	See 1 below	5,000,000	4	13/11/2012	2.23
David Weill	14/11/2007	See 1 below	4,000,000	4	13/11/2012	2.23
Clark Landry	14/11/2007	See 1 below	5,000,000	4	13/11/2012	2.23
Guy Elliott	14/11/2007	See 1 below	3,000,000	4	13/11/2012	2.23
Michael Mendelson	14/11/2007	See 1 below	2,000,000	4	13/11/2012	2.23
Consultant	01/01/2008	See 2 below	1,000,000	4	01/01/2013	2.23
Consultant	01/01/2008	See 3 below	1,000,000	4	01/01/2013	2.23
David Weill	27/05/2009	See 1 below	2,626,347	4	26/05/2014	1.26
Antony Van Couvering	27/05/2009	See 1 below	2,626,347	4	26/05/2014	1.26
Totals			20,750,000			

**<sup>1.</sup>** The above share options vest on the 2<sup>nd</sup> anniversary from the date of grant. The options are exercisable at any time after vesting during the Directors' period as an eligible employee until the fifth anniversary of admission.

<sup>2.</sup> The above share options vested over the period of the 12 months from the date of grant, on the basis of 166,667 a month for the first 3 months, and 55,555 over the remaining 9 months.

<sup>3.</sup> The above share options vested equally over the 6 months from the date of grant. The consultants' contract was terminated on 30 June 2008. However a further 250,000 options were granted or in settlement of the consultancy agreement, in the period ended 31 October 2009.

#### 17 Share Based Payments (continued)

The fair value of the options granted during the period ended 31 October 2009 amounted to £0.234 million (2008: £0.285 million). The assessed fair value at grant date is determined using the Black-Scholes Model that takes into account the exercise price, the term of the option, the share price at grant date, the expected price volatility of the underlying share, the expected dividend yield and the risk-free interest rate for the term of the option.

The following table lists the inputs to the models used for the year ended 31 October 2009:

	27 May 2009 issue	1 January 2008 issue
Dividend Yield (%)	-	-
Expected Volatility (%)	70.0	60.0
Risk-free interest rate (%)	3.8	4.8
Share price at grant date (£)	0.025	0.040

The expected volatility reflects the assumption that the historical volatility is indicative of future trends, which may not necessarily be the actual outcome.

18	Analysis of changes in net funds	2009		2008	
		Group	Company	Group	Company
		£ 000's	£ 000's	£ 000's	£ 000's
	Balance at beginning of period	2,888	2,541	-	-
	Change during the period	1,377	1,615	2,888	2,541
	Balance at the end of the period	4,265	4,156	2,888	2,541

#### 19 Financial instruments

The Group uses financial instruments comprising cash, liquid resources and debtors/creditors that arise from its operations. The Group holds cash as a liquid resource to fund the obligations of the Group. The Group's cash balances are held in Sterling, Euros, and in US Dollars. The Group's strategy for managing cash is to maximize interest income whilst ensuring its availability to match the profile of the Group's expenditure. This is achieved by regular monitoring of interest rates and monthly review of expenditure forecasts.

The Company has a policy of not hedging and therefore takes market rates in respect of foreign exchange risk. However, it does review its currency exposures on an ad hoc basis. Currency exposures relating to monetary assets held by foreign operations are included within the foreign exchange reserve in the Group Balance Sheet.

The Group considers the credit ratings of banks in which it holds funds in order to reduce exposure to credit risk.

To date the Group has relied upon equity funding to finance operations. The Directors are confident that adequate cash resources exist to finance operations to commercial exploitation, but controls over expenditure are carefully managed.

#### 19 Financial instruments (continued)

The net fair value of financial assets and liabilities approximates to the carrying values disclosed in the financial statements. The currency and interest rate profile of the financial assets is as follows:

Cash and short term deposits	2009		2008	1
	Group	Company	Group	Company
	£ 000's	£ 000's	£ 000's	£ 000's
Sterling	2,743	2,720	2,541	2,541
USD	1,515	1,436	347	-
Euro	7	-	-	-
At 31 October	4,265	4,156	2,888	2,541

The financial assets comprise cash balances in interest earning bank accounts at call. The financial assets in Sterling currently earn aninterest rates approximating to base rate set by the Bank of England.

#### Foreign currency risk

The following table details the Group's sensitivity to a 10% increase and decrease in Sterling against the relevant foreign currencies of US Dollar. 10% represents management's assessment of the reasonably possible change in foreign exchange rates.

The sensitivity analysis includes only outstanding foreign currency denominated investments and other financial assets and liabilities and adjusts their translation at the period end for a 10% change in foreign currency rates. The following table sets out the potential exposure, where the 10% increase or decrease refers to a strengthening or weakening of Sterling:

	Profit or loss sensitivity		Equity sensitivity	
	10% increase £ 000's	10% decrease £ 000's	10% increase £ 000's	10% decrease £ 000's
US Dollar	(77)	94	(61)	69
	(77)	94	(61)	69

#### 20 Material non-cash transactions

On 23 July 2009, the company issued 7,545,000 ordinary shares as part of the consideration for the purchase of Mind and Machines LLC.

#### 21 Commitments

As at 31 October 2009, the Company had entered into the following material commitments:

#### Website development commitments

Ongoing website development expenditure is required to maintain title to the Group's websites and domains. No provision has been made in the financial statements for these amounts as the expenditure is expected to be fulfilled in the normal course of the operations of the Group.

#### 22 Business combinations

#### Acquisition of Mind and Machines LLC ("MM")

On 29th May 2009 TLDH acquired 35.11% of MM, a company based in USA. This transaction has been accounted for by the purchase method of accounting. The fair value of identifiable assets and liabilities of MM as at the date of acquisition are:

	Book value	Fair value adjustment	Fair value
	£'000	£'000	£,000
Property, plant and equipment	2	-	2
Cash and cash equivalents	81	-	81
Intangible assets	-	317	317
-	83	317	400
Trade and other payables	(27)	-	(27)
Other creditors	(22)	-	(22)
	(49)	-	(49)
Fair value of net assets		_	351
Consideration:			
Cash paid			351
		_	351
The cash outflow on acquisition was as follows;			
Net cash acquired with subsidiary			81
Cash paid			(351)
Net cash outflow			270

#### 22 Business combinations (continued)

#### Purchase of minority interest Mind and Machines LLC ("MM")

On 7 August 2009, TLDH agreed to acquire the remaining 64.89% interest in MM for a consideration of approximately £1.54 million. The consideration was settled by the immediate issue of 7,545,000 new ordinary shares in TLDH, and further to be settled by the completion of the deferred consideration being the issue on 1 February 2010 of 7,545,000 ordinary shares, and on 1 August 2010 of 10,060,000 ordinary shares in TLDH. The purchase of the remaining shares in MM will allow the Company to hold a 100% effective interest in MM.

Acquiring shares in a controlled entity does not meet the definition of a business combination and therefore does not fall within the scope of IFRS 3 Business Combinations. Accordingly a policy has been developed in accordance with IAS 8 Accounting Policies Changes in Accounting Estimates and Errors, which is also consistent with generally accepted accounting practice. This policy recognises an increase in the fair value of the entity to the extent of the further ownership interest acquired. As a result, goodwill at the date of acquisition had been further revalued upwards by £1.243 million.

#### 23 Related party transactions

Transactions between the company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this note. Transactions between other related parties are discussed below.

During the period, an amount of £49,000 was paid to Chiliogon Partners LLP in respect of administrative and Group accounting services. David Weill is a Partner of Chiliogon.

The terms and conditions for the above transactions are based on normal trade terms.

#### Remuneration of Key Management Personnel

The remuneration of the directors, and other key management personnel of the Group, is set out below in aggregate for each of the categories specified in IAS24 Related party Disclosures.

	2009	2008
	£ 000's	£ 000's
Short-term employee benefits	68	94
Share-based payments	226	212
	294	306

#### 24 Post Balance Sheet Events

On 16 November 2009 the company completed the sale of the entire domain portfolio for a consideration of \$250,000, approximating to the carrying value in the October 2009 balance sheet.

### **Corporate Information**

Registered number 1412814 registered in British Virgin Islands

Directors Frederick R Krueger – Executive Chairman

Guy Elliott – Non-Executive Deputy Chairman Antony Van Couvering - Chief Operating Officer David de Jongh Weill – Executive Finance Director

Clark W Landry – Non Executive Director Michael E Mendelson – Non Executive Director

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